

Syllabus for AgEc 541
Title: Community Economic Development (CED) for the 21st Century
Spring Semester 2005
K-State On-Line Course

Instructor

Professor David L. Darling	216 Waters Hall
Telephone	785-532-1512
E-Mail	ddarling@ksu.edu
Web Site	http://www.agecon.ksu.edu/ddarling
Office Hours	Friday 9 – 11a.m. and 1 to 5 p.m. And by appointment

Prerequisites

None

TEXT: Community Economic Development: An interactive guide to understanding your community's economy (Version 4, 2003) by David L. Darling and Gerry Snyder, published by K-State Research and Extension in Manhattan. Additional readings will be available on web sites.

Purpose of the Course: To introduce students to the basic theories, concepts, skills and proficiencies that are needed to be a productive member of a community economic development team.

Starting Date: January 2005

Course Outline:

- 1) Values, mission and vision, these three focus organizational efforts.
Review the purpose and importance of value statements, mission statements, and vision statements in three community focused organizations. What are your values, mission, and vision?
- 2) Understanding communities, their functions and their life cycle.
Learn the concepts of a community life cycle and community functions.
- 3) Understanding the economic function.
Explore the economic function and learn how a small, open economy works.
- 4) Applying economic concepts and strategies.
Learn the five basic CED strategies and the five forms of capital that are used to undertake CED efforts.
- 5) Community economic analysis. Discover how economists measure and monitor community progress. Learn the basic analytical techniques used by community development economists.

- 6) Sustaining progress, action planning, and visioning.
Explore process techniques that build towards an effective action plan undertaken by a well-organized community.
- 7) Organizing for action.
This section will review different organizational structures used to guide development efforts and implement plans. Students will evaluate one CED organization to see what they do, how they plan, and what they accomplish.

Intended Audience: Students at K-State in a variety of programs, elected officials, volunteer leaders, and paid staff in community, regional, state, and federal development organizations throughout Kansas and the US.

Taught as a course through the Division of Continuing Education. One credit course offered by the Department of Agricultural Economics. A no credit option is also available.

Grading

The options are to take the class for no credit or one credit for a grade. Students will first take a pretest to determine their level of knowledge. Students will earn a grade by contributing to class discussion through a chat room, completing all assignments on time, analyzing a CED organization's program and answering all the pretest questions successfully. A **B** grade will be given for successfully answering all the questions in the pretest document and completing all assignments. Graduate students are expected to contract for an **A**. To earn an **A**, extra assignments will be given based on negotiation and a contract with the instructor.

Exams and quizzes: The final exam is the pretest. Each week, send in the answers to the section of the CD that is being discussed. Then, at the end of the course, send in the final set of answers to the pretest question. There will be homework assignments and readings every week.

Homework: *Homework assignments due on Thursdays.*

- The first assignment is to take the pretest and discover your knowledge level.
- Next, explore the compact disk and then answer more questions in the pretest.
- View the PowerPoint presentation, CED for the 21st Century on my web site.
- Collect and review three community focused organizations and examine the value, mission, and vision statements publicized by each organization.
- Write down a value, mission and vision statement for your self.
- Next, read the publication on the community lifecycle. Use the worksheet to evaluate a community. This is worksheet 2 in the CD. You can also choose to use the newer worksheet on my web site in the Extension Resources section.
- Review the chapters in the text on the economic function and fill out worksheets 3, 4, and 5 using a small community of your choosing.
- Determine the economic base of the community and estimate income and employment multipliers.

- Read the Sustaining Progress Extension Bulletin, review the PowerPoint slide show, and download the worksheet from Dr. Darling's web site.
- Review a community strategic plan and evaluate it.
- Turn in a report evaluating a community's economic development program.
- Turn in a complete set of answers to the questions in the pretest document.

Plagiarism and cheating are serious offenses and may be punished by failure on the term paper, failure in the course and/or expulsion from the University. For more information, refer to the academic policy in "Inside KSU". Any student with disabilities who needs an accommodation or assistance in this course should make an appointment with the instructor.